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July 15, 1950

PACKAGED FLOWER BULB LIST FOR FALL 1950

ARE YOU INTERESTED in increasing your SALES?

THEN read this offer of our excellent TOP QUALITY pre-packaged Bulbs, and Bulbs in bulk, all for store sales, delivery: Fall 1950.

All Bulbs attractively displayed in boxes, covered with brightly 3-color printed cellophane with a window for inspection, or in cellophane bags, except when packed in bulk.

Adequate planting instructions and colored pictures of the varieties are printed on each package. FREE ADVERTISING MATERIAL WILL be furnished with the initial order, such as window posters, counter cards and mats.

ALL BULBS ARE GUARANTEED TO BLOOM.
All Bulbs large gardener's size (1st size)

Look for our suggestion of Standard Cases on next page.

TERMS: All prices f.o.b. Mount Vernon, Washington.
2% - 10 days, net 30 days.
Delivery: Most reasonable way, or as specified.
Orders: In multiples of 30 boxes as our shipping case holds
Assortment: Your choice allowed in 1 case. this number.
Shipping: Starts August 1st.
Weights: As stated below, figures are approximate.
Suggested retail: 50% mark up.

T U L I P S:			
	Wgt. p/cs.	Wgt. p/cs.	Wgt. p/cs.
Bulbs:	6/bx. 18 lbs.	12/bx. 23 lbs.	8/bg. 20 lbs.
Wanted Variety	Price: 6/bx. 25¢	Price: 12/bx. 42¢	Price: 8/cell.bg. 27¢
ALL BRIGHT		- bright red	
BARTIGON		- clear crimson red	
BRONZE QUEEN		- glowing bronze	
DIDO		- sensational orange	
FANTASY		- pink parrot	
INGLESCOMBE YELLOW		- pure yellow	
LA TULIPE NOIRE		- "The black Tulip"	
ORANGE KING		- beautiful orange	
PRUNUS		- delicate pink	
WILLIAM COPLAND		- lilac blue	
ZWANENBURG		- large pure white	
MIXED		- mixture of above varieties	

DAFFODILS and NARCISSI:

Weight per case 24 lbs.

Wanted Variety	Price: 6/bx. 30¢	Price: 6'cell.bg. 27¢
KING ALFRED	- The golden Trumpet Daffodil	
CHEERFULNESS	- double white Narcissi	
DICK WELBAND	- white perianth, red cup	
POETAZ	- 4 on 1 stem, very fragrant	
TWINK	- double yellow Daffodil	
MIXED	- mixture of above varieties	

HYACINTHS, DUTCH IRIS and CROCUS on page 2.

OVER

HOLLAND BULB GROWERS Inc.
Mount Vernon, Washington

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July 15, 1950

PACKAGED BULBS CONTINUED

HYACINTHS:

Weight per case 17 lbs.

Wanted	Variety	Price: 4/bx. 30¢	Price: 4/cell.bg. 27¢
_____	KING OF THE BLUES	- dark blue	
_____	LADY DERBY	- baby pink	
_____	LA VICTOIRE	- glowing red	
_____	L'INNOCENCE	- THE white Hyacinth	
_____	YELLOW HAMMER	- yellow	
_____	MIXED	- mixture of above varieties	

DUTCH IRIS:

Weight per case 17 lbs.

Wanted	Variety	Price: 10/bx. 30¢	Price: 10/cell.bg. 27¢
_____	IMPERATOR	- dark blue	
_____	WEDGWOOD	- light blue	
_____	YELLOW QUEEN	- golden yellow	
_____	MIXED	- mixture of above varieties	

C R O C U S:

Weight per case 17 lbs.

Wanted	Variety	Price: 15/bx. 30¢	Price: 15/cell.bg. 27¢
_____	YELLOW	- deep yellow	
_____	PURPLE	- deep purple	
_____	BLUE	- clear blue	
_____	WHITE	- pure white	
_____	STRIPED	- blue and white	
_____	MIXED	- mixture of above varieties	

ASSORTMENTS OF BEST SELLERS

_____ STANDARD C A S E A:

Case of 30 Boxes Best Sellers - \$8.25 per case. Wgt. 20 lbs.

<u>Contents:</u>	15 boxes assorted	TULIPS	6/bx.
	6 " "	DAFFODILS & NARCISSI	6/bx.
	5 " "	HYACINTHS	4/bx.
	4 " "	CROCUS	15/bx.

_____ STANDARD C A S E B:

Case of 45 cellophane bags assorted best sellers.
\$12.15 per case, weight 24 lbs.

<u>Contents:</u>	21 bags assorted	TULIPS	8/bg.
	8 " "	DAFFODILS & NARCISSI	6/bg.
	7 " "	HYACINTHS	4/bg.
	6 " "	CROCUS	15/bg.
	3 " "	DUTCH IRIS	10/bg.

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July 15, 1950

BULK PRICES

T u l i p s per 100

Size: 11/12 c.m.* Weight 8 lbs. per 100

Wanted	Variety	Price:	Sugg.retail
_____	ALL BRIGHT	-bright red \$3.00	7¢ each.
_____	BARTIGON	-clear crimson 3.00	70¢ per
_____	CAMPFIRE	-clear red,tall 3.00	dozen.
_____	DIDO	-orange rose 3.50	" "
_____	LA TULIPE NOIRE	-dark purple 3.50	" "
_____	Wm. COPLAND	-lilac 3.00	" "
_____	ZWANENBURG	-pure white 4.00	" "
_____	FANTASY	-pink parrot 4.50	" "
_____	INGLESCOMBE YELLOW	-yellow, large 3.00	" "
_____	MIXED	-all colors as 3.00	" "
		above	

Daffodils and Narcissi per 100

Suggested retail: 50% mark up each.
35% mark up per dozen

Wanted	Variety	**Topsize: Weight	1st Size: Weight
_____	KING ALFRED	-golden yellow \$7.50 30 lbs.	\$5.50 20 lbs.
_____		large trumpet	
_____	CHEERFULNESS	-double white 5.10 18 "	4.00 15 "
_____		3 on stem	
_____	SPRING GLORY	-white perianth 8.00 27 "	6.00 18 "
_____		yellow trumpet	
_____	TWINK	-double yellow 8.50 18 "	6.75 15 "
_____		large flower	
_____	THE FIRST	-yellow trumpet 6.00 18 "	4.50 15 "
_____		free blooming	
_____	MIXED	-rainbow mixture 5.25 20 "	4.00 17 "
		of above	

H y a c i n t h s per 100

Size: 14/15 c.m.* Weight 12 lbs. per 100

Wanted	Variety	Price	Sugg. retail
_____	L'INNOCENCE	- pure white \$6.00	11¢ each
_____	LADY DERBY	- baby pink, large 6.00	\$1.00 per
_____	KING OF THE BLUES	- dark blue 6.00	dozen
_____	LA VICTOIRE	- pure red 6.00	" "
_____	JAN BOS	- light red 6.00	" "
_____	GRAND MAITRE	- sky blue 6.00	" "
_____	MIXED	- rainbow mixture 6.00	" "

Orders for less than 100 per variety, add 10% handling charges.
*Centimeter in circumference.
**Double nosed #.....(State of Washington dept. of Agricult. spec.)
Subject to being sold out.
Prices subject to change.

INQUIRE FOR YOUR OTHER BULB PURCHASES.

HOLLAND BULB GROWERS Inc.
Mount Vernon, Washington

July 15, 1950

SPECIAL PACKAGED LILY OFFER

The LILY BULBS listed herewith are all perfectly hardy and will stand up under the most severe conditions.

ALL BULBS GUARANTEED.

Terms: As on other packaged bulbs except:
delivery starts September 25.

Minimum order 10 bags per variety.

The Lily bulbs are packed in a cellophane bag, closed with a large 3-color printed label of the flower, and adequate planting instructions.

The bulbs are packed in peat moss to protect them from drying out.

The grade as stated is the inch size in circumference.

All the varieties listed herewith are well known by the general public, and have proven to be best-sellers.

Wanted	Variety	# Per bag	Grade	Price	Sugg. retail
_____	REGAL LILIES beautiful tall garden lily, with 5-6 blooms per stem, white, flushed with pink, 5-6 feet tall, bloom ap- proximately July 1st.	4	4/5"	30¢	45¢
_____	EASTER LILY Grow this perfect white florist lily right in your own garden. From 3-4 blooms per bulb, perfectly hardy.	3	4/5"	30¢	45¢
_____	RUBRUM LILIES Tall stately, pink Lily, blooms in July/August with 4-6 blooms per stalk.	1	5/6"	30¢	45¢
_____	MADONNA LILIES Pure white, 4 feet high, Lily blooms in July, large flowers, very fragrant.	1	4/5"	30¢	45¢

ORDER NOW.

ORDER
BLANK

HOLLAND BULB GROWERS Inc.

ORDER
BLANK

P. O. Box 100

MOUNT VERNON, WASHINGTON

SHIP TO:

Date _____

Name of Store: _____

Street Address: _____

City: _____ Zone No. _____ State _____

Merchandise to be shipped _____ via freight _____ Express _____
Mo. Day

Parcel Post _____ Best Way _____ (Check one).

WANTED Boxed and Bagged Bulbs:

<u>TULIPS:</u>	6/bx. @ 25¢	12/bx. @ 42¢	8/bg. @ 27¢	Cost
All Bright	_____ boxes	_____ boxes	_____ bags	_____
Bartigon	_____ boxes	_____ boxes	_____ bags	_____
Bronze Queen	_____ boxes	_____ boxes	_____ bags	_____
Dido	_____ boxes	_____ boxes	_____ bags	_____
Fantasy	_____ boxes	_____ boxes	_____ bags	_____
Inglescombe Yellow	_____ boxes	_____ boxes	_____ bags	_____
La Tulipe Noire	_____ boxes	_____ boxes	_____ bags	_____
Orange King	_____ boxes	_____ boxes	_____ bags	_____
Prunus	_____ boxes	_____ boxes	_____ bags	_____
William Copland	_____ boxes	_____ boxes	_____ bags	_____
Zwanenburg	_____ boxes	_____ boxes	_____ bags	_____
Mixed	_____ boxes	_____ boxes	_____ bags	_____

DAFFODILS and NARCISSI:

	6/bx. @ 30¢	6/cell.bg. @ 27¢	
King Alfred	_____ boxes	_____ bags.	_____
Cheerfulness	_____ boxes	_____ bags	_____
Dick Wellband	_____ boxes	_____ bags	_____
Poetaz	_____ boxes	_____ bags	_____
Twink	_____ boxes	_____ bags	_____
Mixed	_____ boxes	_____ bags	_____

HYACINTHS:

	4/bx. @ 30¢	4/cell.bg. @ 27¢	
King of the Blues	_____ boxes	_____ bags	_____
Lady Derby	_____ boxes	_____ bags	_____
La Victoire	_____ boxes	_____ bags	_____
L'Innocence	_____ boxes	_____ bags	_____
Yellow Hammer	_____ boxes	_____ bags	_____
Mixed	_____ boxes	_____ bags	_____

DUTCH IRIS:

	10/bx. @ 30¢	10/cell.bg. @ 27¢	
Imperator	_____ boxes	_____ bags	_____
Wedgwood	_____ boxes	_____ bags	_____
Yellow Queen	_____ boxes	_____ bags	_____
Mixed	_____ boxes	_____ bags	_____

See reverse side.

HOLLAND BULB GROWERS Inc.
P. O. Box 100
Mount Vernon, Washington

Page 2 of ORDER BLANK

<u>CROCUS:</u>	15/bx. @ 30¢	15/cell. bg. @ 27¢	Cost
Yellow	_____ boxes	_____ bags	_____
Purple	_____ boxes	_____ bags	_____
Blue	_____ boxes	_____ bags	_____
White	_____ boxes	_____ bags	_____
Striped	_____ boxes	_____ bags	_____
Mixed	_____ boxes	_____ bags	_____

<u>LILIES:</u>			
Regal Lilies	4/bg. @ 30¢	_____ bags	_____
Easter Lilies	3/bg. @ 30¢	_____ bags	_____
Rubrum Lilies	1/bg. @ 30¢	_____ bags	_____
Madonna Lilies	1/bg. @ 30¢	_____ bags	_____

<u>STANDARD CASE A</u>	\$8.25 per case	_____ cases	_____
<u>STANDARD CASE B</u>	12.15 per case	_____ cases	_____

WANTED Bulk Bulbs:

T U L I P S

All Bright	_____ bulbs @ \$3.00	per 100	_____
Bartigon	_____ bulbs @ 3.00	" "	_____
Campfire	_____ bulbs @ 3.00	" "	_____
Dido	_____ bulbs @ 3.50	" "	_____
La Tulipe Noire	_____ bulbs @ 3.50	" "	_____
William Copland	_____ bulbs @ 3.00	" "	_____
Zwanenburg	_____ bulbs @ 4.00	" "	_____
Fantasy	_____ bulbs @ 4.50	" "	_____
Inglescombe Yellow	_____ bulbs @ 3.00	" "	_____
Mixed	_____ bulbs @ 3.00	" "	_____

DAFFODILS and NARCISSI Topsize per 100 1st size per 100

King Alfred	_____ bulbs @ \$7.50	_____ bulbs @ \$5.50	_____
Cheerfulness	_____ " @ 5.10	_____ " @ 4.00	_____
Spring Glory	_____ " @ 8.00	_____ " @ 6.00	_____
Twink	_____ " @ 3.50	_____ " @ 6.75	_____
The First	_____ " @ 6.00	_____ " @ 4.50	_____
Mixed	_____ " @ 5.25	_____ " @ 4.00	_____

H Y A C I N T H S

L'Innocence	_____ bulbs @ \$6.00	per 100	_____
Lady Derby	_____ bulbs @ 6.00	" "	_____
King of the Blues	_____ bulbs @ 6.00	" "	_____
La Victoire	_____ bulbs @ 6.00	" "	_____
Jan Bos	_____ bulbs @ 6.00	" "	_____
Grand Maitre	_____ bulbs @ 6.00	" "	_____
Mixed	_____ bulbs @ 6.00	" "	_____